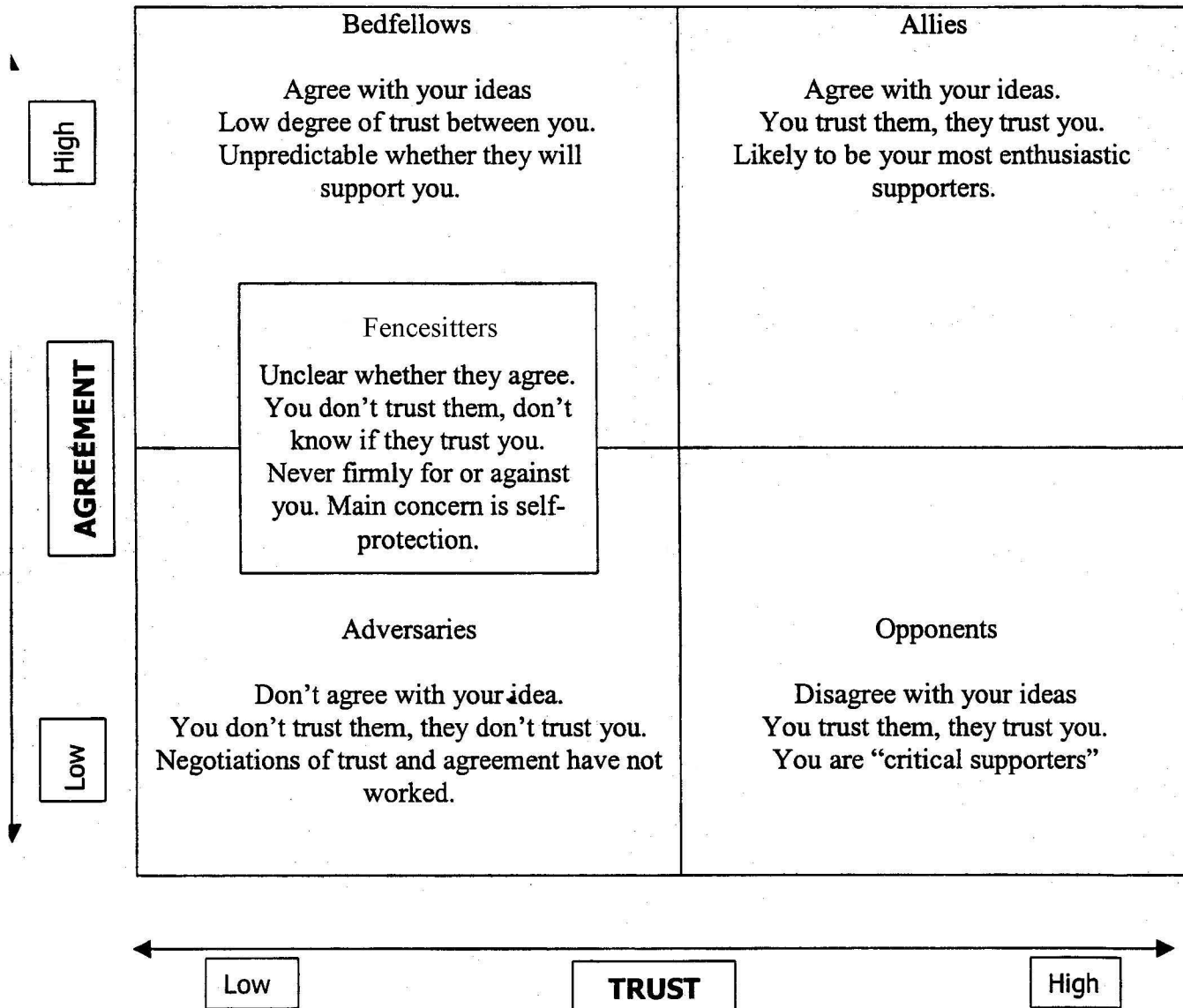


Strategic Communication
Handout and Overhead

Key Audiences
Analyzing Your Targets

Strategic Influencing



Source: Tom Leonhardt